

## EDITORIAL EXCELLENCE AT A GLANCE

**EDITORIAL MISSION:** *Los Angeles Weddings* is the premier guide to the style, romance, and unique glamour of weddings in Los Angeles. We celebrate the bride's day as her Oscar moment.



## KATHY NENNEKER

**Editor, *Los Angeles Weddings***

Kathy Nenneker's work in magazine positioning, start-ups and design has won numerous awards including those from *Folio*, the Society of Publication Designers, the Western Publications Association and the National Health Information Awards. Nenneker is a former Senior Vice President/Editorial Director at Weider Publications, Inc. where she led the editorial and design teams of *Shape*, *Fit Pregnancy*, *Fit Pregnancy en Español*, and *Jump*. During her tenure, *Fit Pregnancy* grew to be the country's largest pre-natal magazine and *Shape* grew to be the largest active lifestyle magazine in the world with a circulation of 1.5 million and eight international editions. Nenneker also served as producer on the successful launch of the *Shape* Fitness Music Series. She has appeared on numerous radio and television talk shows and has been a guest speaker at various publishing and design conferences including Folio Los Angeles and New York, M2, the Meredith Design Symposium, and the American Society of Magazine Editors.

## DAPHNA SHALEV

**Art Director, *Los Angeles Weddings***

Daphna Shalev has been an art director for the last 12 years, winning awards from the Society of Publication Designers and the Western Art Directors Club. She is currently the art director for *Los Angeles Weddings* and *Orange Coast Weddings*. Shalev formerly was art director at *Living Fit* magazine, *Shape* magazine, and numerous special interest publications and has designed CD covers for Sony Music and Epic Records. Shalev also designs retail packaging, identity systems, and ad campaigns that regularly run in *Vogue*, *InStyle*, *Lucky*, *W*, *Vanity Fair*, *Teen Vogue*, and other major publications. Shalev is a graduate from the Art Center College of Design in Pasadena and The Fine Art Teachers College in Tel Aviv.

LOS ANGELES  
WEDDINGS